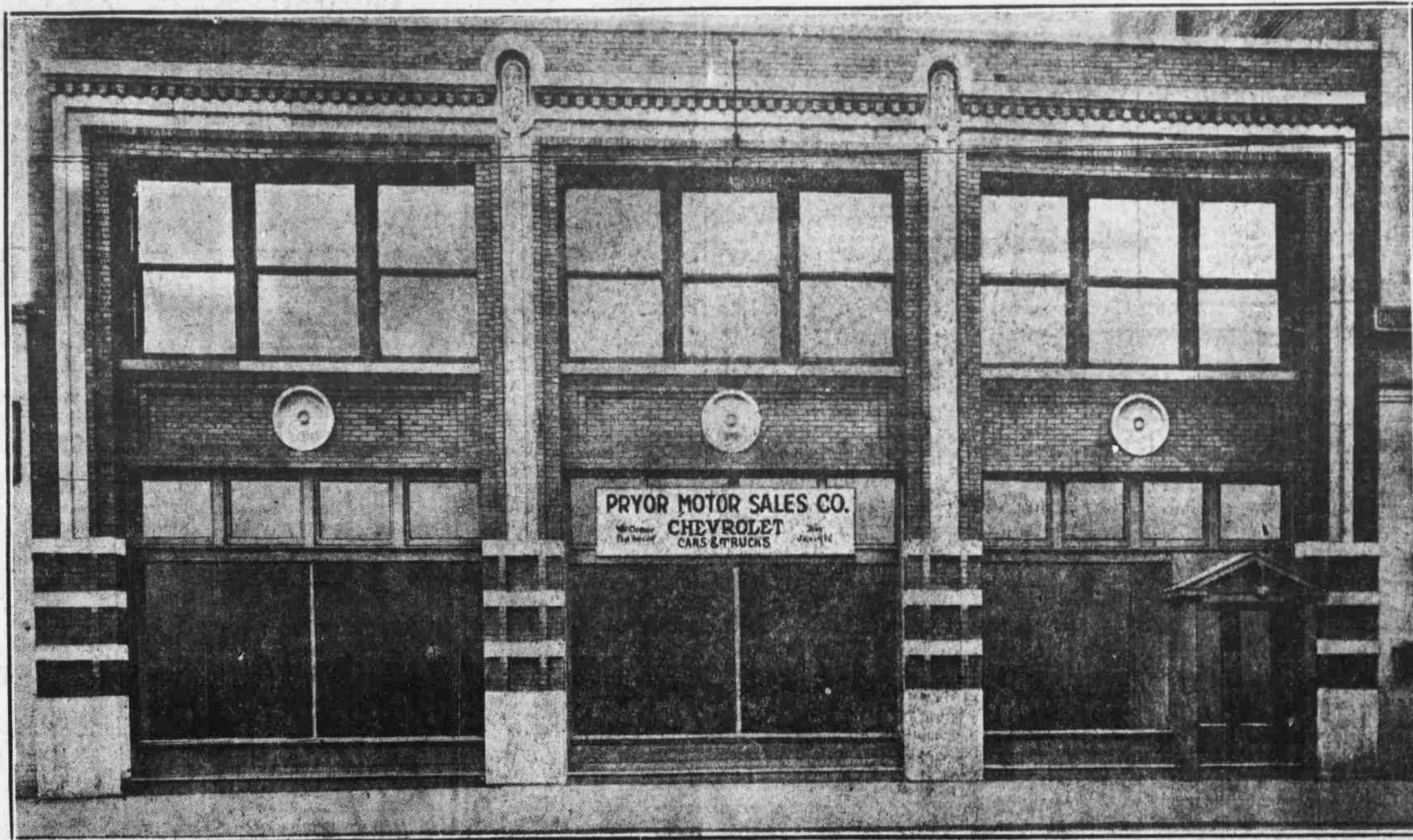


# THE NEW HOME OF PRYOR MOTOR SALES CO.

Chevrolet  
Cars  
and  
Trucks



TWELVE  
SALESMEN TO  
SERVE YOU

"Dolly" Stark  
Wm. E. Warde  
Harry Carlisle  
Brown Rogers  
Wm. Williams  
W. M. Hester  
Howard Walker  
John Thurman  
Orth Collins  
Walter Moorhead  
Z. E. Anderson  
F. A. Whittenberg

We wish to announce to the automobile trade and public that we are now located in our new home at 301-305 Madison Avenue

This is a change in address only, as the ownership, management and policies of the company will remain unchanged. As in the past, we will put forth every effort to make our service not only adequate, but conscientious and trustworthy. The growth of our business is testimony of the satisfaction of our service, and was made possible through the recommendations of our many friends. This spirit of co-operation has enabled us to make this announcement.

The floor space in our new quarters totals 25,500 sq. ft. and is taken up with display rooms, repair shop, paint shop, and enormous stock room, where the parts for the Chevrolet will be found at all times.

Never in the history of the automobile industry in Memphis has any firm's sales increased by leaps and bounds as has the sales made by our firm since we took over the agency for Chevrolet cars and trucks. We have sold and delivered in the City of Memphis, at retail, one hundred and thirty-four Chevrolet cars and trucks since October 15, 1919.

We solicit the continued patronage of our friends in Memphis and the surrounding country and take this opportunity to express our appreciation of your liberal patronage during the past.

Our used car business will still be operated as in the past two years, at 252 Monroe Avenue, and will be in charge of Mr. Z. E. Anderson. Our policy, as in the past, will be big volume and small profits. This policy enabled us in the past year to sell approximately 1,000 used cars.

As heretofore, you will always be able to find the most wonderful values in used cars.

#### PASSENGER CARS.

490 Roadster, \$785.00—Terms, \$200.00 Cash, Balance 10 Months  
490 Touring, \$805.00—Terms, \$200.00 Cash, Balance 10 Months  
490 Sedan, \$1,285.00—Terms, \$350.00 Cash, Balance 10 Months  
F-B Roadster, \$1,310—Terms, \$350 Cash, Balance in 10 Months  
F-B Touring, \$1,340.00—Terms, \$350.00 Cash, Balance 10 Months  
F-B Sedan, \$1,930.00—Terms, \$500.00 Cash, Balance 10 Months

#### COMMERCIAL CARS

490 Light Delivery, \$805—Terms, \$200 Cash, Balance 10 Months  
Model T 1-Ton Truck, \$1,415—Terms, \$400 Cash, Bal. 10 Months  
Above Prices Include Freight and Tax.

## Pryor Motor Sales Co.

301-305 MADISON AVENUE

GEO. W. PRYOR, JR., Mgr.

MEMPHIS

PHONE MAIN 950

### YOUR SERVICE STATION

This is YOUR Service Station, operated especially for YOU and others who are in need of REAL Storage Battery Service and advice. YOU OWE IT to your battery, yourself and to your 1920 prosperity to take advantage of the



#### SERVICE WE RENDER

Treat YOUR Battery to the  
Best Storage Battery  
Recharging Repairing

STORAGE BATTERY SERVICE & SALES CO.

383 Monroe Avenue.

Phone Main 3883.

KNIGHT  
CORD

**TIRES** BLACKSTONE  
FABRIC

Roedding Signal Tail Light

The Least Expensive Accident Insurance

READS

**STOP! LEFT! RIGHT! BACK!**

Operated From Steering Wheel

**TRAFFIC TIRE & SUPPLY CO.**

MONROE E. CARTWRIGHT, Pres.

457 Monroe.

Main 5329.

### Tire Headquarters

Every one of our tires is a special value in itself, offered at a price which means a large saving for you.

**All Standard  
Makes  
Guaranteed  
Full Mileage**

Fisk, Federal, Firestone,  
Mason, Century, Victor,  
Boone, McGraw, Nor-  
walk and Others.

EXCLUSIVE DISTRIBUTORS  
Batavia and Keystone  
Tires

**Free Road  
Service—M. 236**

If tire expense means anything to  
you, make this your headquarters.

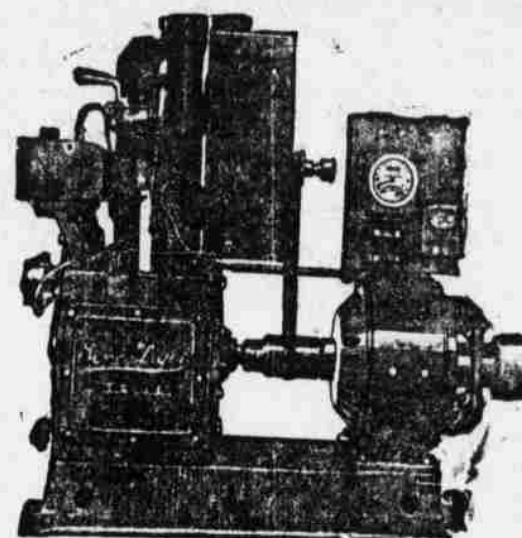
**Charlestown  
Tire & Rubber Co.**  
268 Madison Ave.  
Memphis

### INDIANA MOTORS DELIVER IN PINCH

While Indiana trucks are already engaged in a thousand lines of business in America's leading industries, the Indiana Truck corporation, at Marion, Ind., recently discovered still another use for motor truck power when these big trucks were put to the rescue of helping overcome the fuel shortage.

It was first thought that the Indiana truck plant would be unable to run without electric current, but by utilizing the immense amount of latent power in these big Indiana trucks, the question was solved. It was well solved. Power was short. The situation was acute. Necessary required invention. Several Indiana trucks of five-ton capacity, each were installed in different parts of the plant to furnish power. The trucks were placed in position, the front wheels were blocked, rear wheels and axles jacked up, belts were put on each rear wheel of the trucks, the belts connected with the line shaftings in the plant from which big machines were furnished power. These trucks furnished the power for big lathes and heavy milling machines in the machine shops. The trucks pulled this equipment without the least strain. It was noticed that the trucks generated more power than the electric current ever did.

One particular truck furnished power for a certain unit of equipment continuously for 36 hours, without a single shut down for any reason. The flow of power from the big truck motors running smoothly and with clock-like precision, was so uniform that it did not occur to anyone approaching these trucks that the motor was in motion, but on coming nearer to the lifted hood over the motor, one would notice the stirring atmosphere caused by the revolutions of the fan. It was also noticed that the radiators on these big trucks did not get hot. One could bear his hand on the radiators even after the trucks had been in operation for 36 hours without a single stop.



### The Genco Light Plant

FOR COUNTRY HOMES

Operates a water pump or other small machines by belt from pulley mounted directly to shaft. No electric motor required. To operate an electric motor from a storage battery is injurious to the battery, shortening its life.

GOOD DEALERS WANTED.

**McBee Engine and Implement Co.**

20 North Front St.

Memphis, Tenn.



### Columbia

A service to motorists that means all the word implies. However, regardless of the make of your battery you'll get real service from us—personal attention—for we strive to emulate COLUMBIA performance.

**Memphis Battery Service Station**

835 Union Avenue

Main 4321

### Right in the Heart OF THE EAST END DISTRICT

We maintain the finest steam-heated garage in the city. It's fireproof and roomy.

Car washing, polishing and greasing a specialty with us.

**Memphis Service Garage**

17-19 S. CLEVELAND AT CROSSTOWN